



**M**IMETRO HEALTH

# Grand Rapids Marathon

Foster Swift Half Marathon | Pepsi Zero Sugar Marathon Relay

## Sponsorship Possibilities

	Participating \$1500	Supporting \$2500	Official \$5000	Presenting \$7500	Title Sponsors \$ Talk to us!
Exclusivity in your market			YES	YES	YES
Complimentary Race Entries		2	5	10	TBD
VIP Access		YES	YES	YES	YES
Placement in Subscriber Newsletters March thru October	3	5	10	ALL	ALL
Website Top of Page			YES	YES	YES
Logo on Race Shirt & Volunteer Shirt	Standard	Standard	Premium	Premium	Premium/Top of back
Finish Line Fence Logos		YES	YES	YES	YES
Expo Booth		YES	YES	YES	YES
Item in Runner Packet	YES	YES	YES	YES	YES
Website Sponsor Page	TEXT	LOGO/LINK	LOGO/LINK	LOGO/LINK	LOGO/LINK

Let us customize something just for you! Ask about our other races, the Groundhog Day Marathon, Millennium Meadows Marathon, and the Last Chance BQ.2 Marathon. Contact Don Kern [donkern1@gmail.com](mailto:donkern1@gmail.com), 616 293 3145





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## Title Sponsorships

Naming Rights still available for Finish Line Village, Course Timing, Volunteer Corps ....

## Supporting Sponsor

Participation in all event advertising, free entries, VIP treatment...

## Area Sponsorships Available

- Newsletter Sponsor
- Finish Line
- Post Race Party
- Volunteers
- “Green” Sponsor
- Aid Stations
- Lifetime Entry Program

## Product Sponsorships “The official \_\_\_\_\_”

- |                       |               |                 |                |          |
|-----------------------|---------------|-----------------|----------------|----------|
| Watch                 | Phone Company | Credit Card     | Recovery Drink | Pace Car |
| Cigar                 | Socks         | Building Supply | Automobile     | Airline  |
| Use your imagination! |               |                 |                |          |

## Onsite Presence

- Expo Booth Single 10x10 \$400 10x20 \$700
- Finish Line Village Presence (BYO 10x10 popup tent) \$400
- Booth space both Saturday at the Expo and Sunday in the Finish Line Village \$650
- Insert in Runner Packet \$200 (no paper allowed!) or \$100 for ad in Virtual Goodie Bag

## We’ll work with you to customize a package to YOUR needs

We’ll work with you to customize a sponsor package that gets YOUR company the exposure you’re looking for. In-kind and cash options are available.

