

## Sponsorship Possibilities

Advertising possibilities with the Metro Health Grand Rapids Marathon

	Participating \$1500	Supporting \$2500	Official \$5000	Presenting \$7500	Title Sponsors
Exclusivity in your market				YES	YES
Complimentary Race Entries		2	5	10	TBD
VIP Access		YES	YES	YES	YES
Placement in Subscriber Newsletters March thru October	3	5	10	ALL	ALL
Website Top of Page			YES	YES	YES
Logo on Race Shirt & Volunteer Shirt	Standard	Standard	Premium	Premium	Premium/Top of back
Finish Line Fence Logos		YES	YES	YES	YES
Expo Booth		YES	YES	YES	YES
Item in Runner Packet	YES	YES	YES	YES	YES
Website Sponsor Page	TEXT	LOGO/LINK	LOGO/LINK	LOGO/LINK	LOGO/LINK



## Title Sponsorships

Naming Rights still available for Health and Fitness Expo, Finish Line Village, Course Timing, Volunteer Corps ....

## Supporting Sponsor

Participation in all event advertising, free entries, VIP treatment...

## Area Sponsorships Available

Newsletter Sponsor  
Pasta Dinner  
Finish Line  
Post Race Party  
Volunteers  
“Green” Sponsor  
Aid Stations  
Lifetime Entry Program

## Product Sponsorships “The official \_\_\_\_\_”

Watch	Phone Company	Credit Card	Recovery Drink	Pace Car
Cigar	Socks	Building Supply	Automobile	Airline
Use your imagination!				

## Onsite Presence

Expo Booth Single 10x10 \$375 10x20 \$650  
Finish Line Village Presence (BYO 10x10 popup tent) \$375  
Insert in Runner Packet \$200

## We’ll work with you to customize a package to YOUR needs

We’ll work with you to customize a sponsor package that gets YOUR company the exposure you’re looking for. In-kind and cash options are available.

